

North Staffordshire Warm Zone sets up 'shop' in Newcastle town centre.

15/05/2009

BARGAIN-HUNTERS can go shopping for cheaper fuel bills this week (w/b 18th May), when North Staffs Warm Zone (NSWZ) sets out its stall in Newcastle-under-Lyme town centre.

The energy efficiency initiative is offering householders on-the-spot home energy assessments from a special stand in the Roebuck Shopping Centre on Friday, 22nd May.

By answering a few simple questions, shoppers will be able to find out if they qualify for FREE or cut-price home insulation measures.

NSWZ is setting up the stall to complement its campaign across North Staffordshire to eliminate fuel poverty and reduce the area's collective 'carbon footprint'.

"Each week, hundreds more households are being visited, sent letters and asked to fill out home energy questionnaires," said Sophie Thorley, NSWZ Director

"Our stall is another way of helping people direct. A few minutes of their time could end up saving them hundreds of pounds on their annual heating bills, through taking advantage of the home insulation help we can provide."

Also while parents are completing the energy assessment forms children can enter our colouring competition to win one of two 'freeplay' (wind up powered) torches. The Warm Zones own Mrs Potty will be in attendance that children just love!

As well as offering help and advice, the NSWZ team will also be handing out loads of energy-efficient 'freebies' to shoppers, including low-energy light-bulbs and 'power down' plugs for home computers.

And if householders miss out on the day, NSWZ is setting up two further all-day stalls

in Newcastle, on Friday, 29th May and Friday, 26th June, both outside The Guildhall.

Added Sophie: "Over the last couple of months, we've seen a huge increase in the number of people taking up our offers of free and cut-price home insulation.

"We're hoping that the stall will encourage an even bigger take-up; shoppers could end up going home on the day with a real bargain"

It's estimated that around 35% of household heat is lost through the walls of a property, and 25% through the roof. Cavity wall insulation can save up to £160 annually on heating bills, and loft insulation up to £220.

NSWZ's discounted home insulation measures cost just £99, meaning that householders can dramatically improve the energy efficiency of their properties with cavity wall AND loft insulation for under £200!

To find out more about NSWZ's 'no cost/low cost' home insulation scheme, visit its website – www.nswz.co.uk – where you can also complete an online self-assessment.

Alternatively, telephone NSWZ on 01782 238443 to find out more about saving money and energy, or to arrange a home visit/assessment by a Warm Zone representative.

NSWZ also offers a benefits advice service, aimed at securing payouts for people who don't realise they could be eligible, or who have previously failed to make a successful claim. Anyone wishing to access the service can call 01782 238443 and ask to speak to a Benefits Service assessor.