

## Warm Zone helps residents shed new light on energy-efficiency

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THOUSANDS of householders are now shedding 'new light' on money and energy-saving measures, thanks to the North Staffordshire Warm Zone (NSWZ)\*.

A total of 150,000 'long life' compact fluorescent lamp (CFL) light bulbs have been given away FREE to all residents completing NSWZ's simple home energy survey.

Compared to standard domestic bulbs, the CFLs give out the same amount of visible light - but use less power and have a far longer rated life.

So by using them, people start to make immediate savings on their annual home fuel bills - as well as reducing the impact energy consumption has on the environment.

"Residents stand to benefit all round by taking just a few minutes to answer some simple questions for our home energy survey," said NSWZ's Sophie Thorley, Zone Director.

"The survey will help us determine whether they're eligible for free or cut-price home insulation measures\*\*, and the free CFL bulbs - which are supplied to us by Scottish Power - help them to save even more money and are more environmentally-friendly. It's a win-win situation!"

"We will be continuing to give away the bulbs for the duration of our work

throughout North Staffordshire, so we would urge people to get in touch. They have everything to gain -and save- by making a simple phone call to us. We're here to help."

This week, NSWZ will be giving away more of the CFL bulbs during an event in partnership with Staffordshire Fire & Rescue Service in the centre of Stoke on Trent. From 10am to 3pm on Wednesday, September 3, visitors can call at Hanley Town Hall to find out more about the Warm Zone's work and how it can benefit their household.